#### Welcome and Thank You!

We're thrilled to have you all signed up for this incredible event. Last year, 380 participants helped us raise an amazing £51,000, and this year, with 1,000 people taking part, we dare to dream that you can smash all previous fundraising records! Your efforts ensure that we can continue to care for and support local people and their families when they need it most. None of this would be possible without each and every one of you who registered this year, and for some of you, year after year. Your loyalty means the world to us at St Mary's

# Please Note: The event is a sell-out! There will be no sign-ups on the night this year.

#### Sponsorship

We've already seen some fantastic totals coming through on your Just Giving pages thank you so much for committing to raise at least £35 as we celebrate 35 years of providing love, care, and support to our local community. All our services are free to patients and their families, so every penny you raise goes directly toward care costs. Don't forget to share your fundraising link with a photo of yourself on the evening—your friends and family will surely want to support you. If you haven't set up your Just Giving page yet, you can still do so here <u>https://shorturl.at/YTI5r</u> —you'll be surprised at what you can achieve in just a few days!

#### **Event Location and Timings**

The event kicks off at Ulverston Tennis Centre, Priory Road, Ulverston LA12 9HT. Registration opens at 6:00 PM and closes at 7:30 PM, with the walk starting promptly at 8:00 PM. Please arrive in good time, as the event field will be extremely busy this year. Please note there is no parking at the leisure centre as they lock the gates at 8.45pm and parking is reserved for members only. Make sure to stop by Our Lady's School Dalton for refreshments, entertainment, a toilet break, and a special opportunity to celebrate and honour your loved ones. Restrooms will also be available at the start, Dalton, Abbey Rd, and the Finish.

#### Registration

Please register as soon as you arrive. Registration desks will be organised alphabetically by surname. If you ordered a T-shirt when you registered, it will be available for pickup at the registration desk (if you haven't already collected it on one of our designated dates). Unfortunately, if you don't have your T-shirt by the evening, you won't be able to collect it before the event. Feel free to bring a photo of your loved one to pin on your T-shirt (we've got pins!) and use our pens to decorate your shirt with their names. You do not need to bring any booking confirmation with you—all your details will be on our registration sheets. Remember, all under-16s must be accompanied by an adult at all times. Please point out the indoor tennis center to your child as the "safe" meeting point in case you get separated. We will be alerted privately if any child goes to reception—please do not ask stage staff to make announcements.

### **Event Field**

We've got all the essentials to help you look the part—flashing headwear, festival face glitter, and more (cash and card accepted). Live entertainment kicks off at 6:00 PM, including a performance by the fabulous magician Jack Rhodes, runner-up on Britain's Got Talent this year! So, be sure to register early, avoid the queues, and soak up the atmosphere. New this year: "Love Pizza," "The Flavour Trailer," and "Cumbrian Cow" ice cream. Why not have dinner with your friends and family in our designated food seating area? We'll also have Coffee D'ash serving hot and cold drinks. All vendors are local, so please support them if you can. Our official sponsor, Orsted, will have a gazebo at the event, handing out FREE merchandise. Plus, https://www.facebook.com/Photoboof.will be on hand to create lasting memories with

<u>https://www.facebook.com/Photohoof</u> will be on hand to create lasting memories with free photos of you and your friends—don't miss it!

## **Photos and Marketing**

We love seeing your outfits and smiles, so our marketing team will be there to capture these special moments. We'll have an official photographer, videographer, and even a drone to capture the start and all of you setting off. We'll be sure to share all the content with you after the event.

## Dogs

We love having your furry friends join us! Please ensure your dog is on a lead at all times, and that you pick up and dispose of any poop responsibly. If you're walking with your dog, we ask that you position yourself at the back of the group to avoid any accidents. Dogs are not allowed inside Furness Academy Barrow. If you're using an extendable dog lead, please keep it no longer than 2 meters, as per new government guidelines. Please note, we'll have a short fireworks display on the event field before the walk begins, so keep this in mind if you're bringing your dog.

## **Road Safety**

With so many participants, the start of the walk can get crowded. Please be mindful of others and stop immediately if a marshal signals you to do so. Ulverston Fire Brigade has kindly volunteered to escort us safely to the Cross-a-Moor roundabout—please stay behind the fire engine at all times. As we approach the A590 at Cross-a-Moor Swarthmoor, we'll be staggering the number of walkers entering the A590. If a marshal asks you to wait or the crowd has stopped ahead of you, please follow their instructions

and do not push forward. We prefer that you stay behind our two front walkers from Ulverston Tri Club for the duration of the walk—they're super speedy! Make sure to bring a light with you in case of any poorly lit sections along the public highway. Please take extra care on sections of Abbey Rd and Park Drive Barrow, where there are large tree roots. St Mary's Hospice is not responsible for personal accidents, injuries, or loss of personal belongings.

If you have any further questions, please email <u>melissa.dixon@stmaryshospice.org.uk</u>. I will not have access to my emails on the day of the event, but if you need to urgently contact me, please call our reception team at 01229 580305, and they will attempt to get a message to me.

If you need to amend your registration, please email

melissa.major@stmaryshospice.org. You do not need to notify us in advance if you can no longer attend.

We're so excited to welcome you to what promises to be a "Night to Remember..."!